



SERVING QUALITY SINCE 1965



SERVING QUALITY FOR OVER FORTY YEARS.



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Orient Provision & Trading Company was established in 1965 to meet the region's increasing demands in importation and local distribution of food and non-food consumer products. Initially covering the western region of Saudi Arabia, the company has grown in a very fast rate covering the entire Saudi Arabian market with 15 modern regional offices and distribution networks supported by professional sales force and marketing team. With continuous modernization of its operations, the company is fully capable of delivering service required by our suppliers, distributors, retailers, wholesalers and the consumers.

From production and importation to local distribution of branded food and non-food products, OPTC has the resources and the facilities, the experience and determination, the corporate vision and the right team to meet demands, surpass expectations and produce results.

CONTINUING A TRADITION OF PROVIDING QUALITY PRODUCTS.



Our Mission

At OPTC, we strive to maintain our leadership as a company that provides quality consumer food and non-food products delivered in a fast and efficient way to meet the demands of today's consumers.



PASSIONATE ABOUT OUR BRANDS, OUR PRODUCTS AND OUR PEOPLE.



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Our Commitment

Commitment to excellence is a paramount to our company. Our commitment extends beyond product research and development (R&D) and encompasses a comprehensive brand and product portfolio. Our focus starts from understanding the needs of our customers which continuously challenge us to provide specific products and services.

Through a combination of intensive research, top quality products and innovative solutions, our strategy reflects both our customers' needs and our expertise. We systematically grow our business by creating solutions for our retailers and distributors as well as through strategic partnerships with top global suppliers and producers.

Our commitment shows in more than 300 highly-skilled and satisfied employees working together to build our growing portfolio of brands and products.

COMMITMENT TO BUSINESS ETHICS.



Our Suppliers

For over 45 years, OPTC has enjoyed a proud tradition of “Excellent, Quality Food”. Our history is the result of years of operating in synergy with our suppliers all over the world. Our success is attributed to our commitment to the highest level of professional and ethical standards while maintaining our honesty, excellence and integrity.

Americas

- Argentina
- Brazil
- Canada
- Mexico
- USA

Europe

- Denmark
- France
- Germany
- Greece
- Italy
- Spain
- The Netherlands
- UK

Middle East

- Egypt
- Jordan
- Lebanon
- Morocco
- Oman
- Syria
- Saudi Arabia
- UAE

Asia / Pacific

- Australia
- China
- India
- Indonesia
- Malaysia
- The Philippines
- Singapore
- Thailand



BRANDS THAT REPRESENTS OUR PASSION FOR QUALITY.



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Our Brands

Our brands and products are developed and regularly reviewed by a team of quality assurance and food experts. We are proud to represent companies from around the world with major and leading brands that are likewise committed to total quality control from raw materials to processing.

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NEW MARKETS, BETTER BRANDS, MORE PRODUCTS.



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Our Network

Our global network of partners and suppliers enables us to provide valuable information and high-quality products.

Overseas Business

OPTC develops and expands its business globally under structured partnership agreements with companies particularly in the Middle East region. We are able to quickly provide high-quality products and services via our network.

Domestic Business

Our network of branches, sales offices, representative offices and affiliated and partner companies that extend across the Kingdom of Saudi Arabia enables prompt services to our customers. We enhance our business activities by collaborating with our stakeholders through this network.

DELIVERING VALUABLE SERVICES AND PRODUCTS TO CUSTOMERS.



Our Customers

From retail to industrial users, Orient Provision & Trading Company continuously meets the demands to supply and deliver many food and non-food products

Retail Consumers

The company distributes its products to the retail level directly and has its own merchandising team to ensure proper displays and merchandising of our supplied goods.

Wholesalers

In the wholesale level, the company further enhances its business through its connections with sub distributors and dealers all across Saudi Arabia.

Food Service

The company supplies goods to most hotels, restaurants, food service and hospitals operating in the Kingdom.

Others

The needs of industrial users to include catering companies and food production facilities are being supplied continuously.



UNSURPASSED REPUTATION IN PROFESSIONAL BRAND MANAGEMENT.



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Sales and Marketing Support

The strength of our sales force is unmatched in its ability to reach all market sectors. The company is proud that its sales force covers every supermarket and stores in Saudi Arabia and is equipped to provide service efficiently.

Our team of merchandisers are trained and able to assist with the instore support requirements of all of our retailers and distributors.

Our brands are marketed and managed by a team of experienced Brand Managers and Marketing Executives. Each Brand Manager is responsible for the supplier relationship and execution of strategies of both agency and company-owned brands.

The team is also the vital link between customers and brand owners ensuring efficient and professional communication at all times.

HARNESSING OUR COMPETITIVE EDGE.



Logistics

Our company is a highly efficient machine handling well hundreds of containers per year. We operate five highly efficient Distribution Centers in Saudi Arabia and manage food and non-food products in each location.

Our facilities satisfy the needs of our retail, wholesale and food service customers with strict management control ensuring quality distribution at all times. Each of support offices, network facilities and warehousing and delivery locations are managed by highly skilled logistics experts who oversee all aspects of the daily operations.



DELIVERING VALUABLE SERVICES AND PRODUCTS TO CUSTOMERS. EVERYDAY.



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Warehouse Facilities

Occupying in a 15,000 m² area in the Industrial City in Jeddah, the company's central warehouse is pivotal in stacking and delivery of goods to all other branches warehouses in Saudi Arabia, covering a total floor area of 41,000 m², which includes our warehouse facilities in Riyadh, Dammam and Khamis Mushayt.

ONE COMPANY. ONE TEAM. ONE GOAL.



Our Team

At OPTC, we have created a culture of development and inclusion where our people discover their talents, advance their skills and embrace different viewpoints. We have more than 300 employees and offer vast career opportunities.

The company is highly indebted to our own team who deliver the company's promise of quality products and efficient service to our customers everyday. We nurture team spirit by providing opportunities for improvement at every turn. We exchange ideas and ensure a good working environment that is conducive to delivering results.



RECOGNIZED FOR OUR EFFORTS
TO SATISFY OUR CUSTOMERS.



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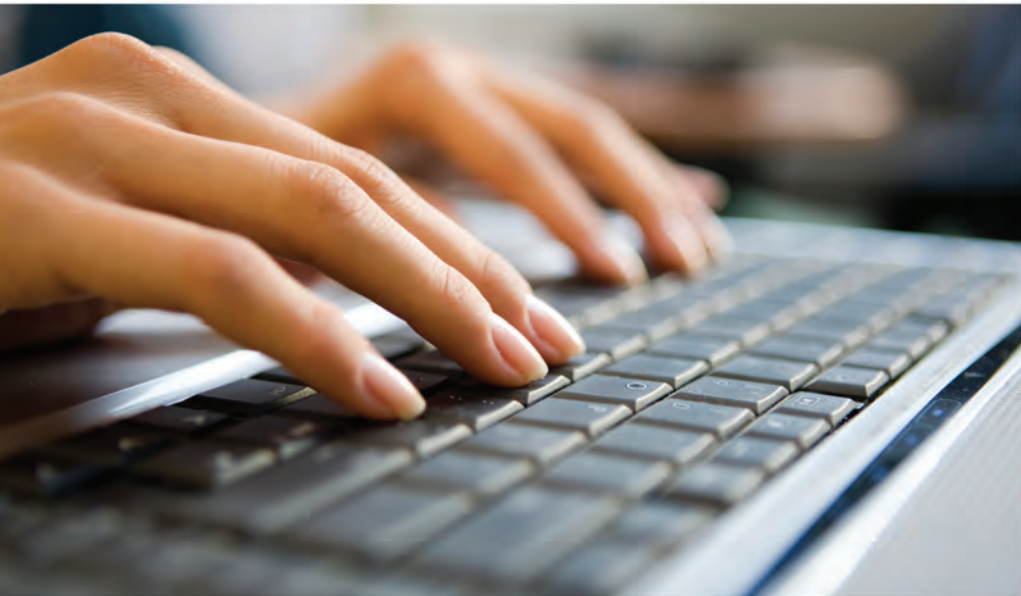
Awards and Recognitions

Every year, Orient Provision & Trading Company is proud to be the recipient of numerous awards and citations from different award-giving bodies. We have been honored also for our active involvement in protecting and preserving our natural environment and for our participation in numerous community projects and activities.

The company has been the recipient of much-coveted awards given to a Saudi company which includes:

- Prince Henrik's Medal of Honour
- Best Country Distributor Awards
- Pan Arab and GCC Excellence in Sales Awards
- Top 10,000 Asian Companies Award
- Top 100 Saudi Companies Award

OFFERING GREAT TASTING BRANDS
OUR CONSUMER LOVE.



Our business starts and ends with the consumer. We value consumer insights by understanding our consumers better. We develop exciting brands and products that capture their imagination and brand loyalty everyday since 1965.



شركه تموين الشرق للتجارة المحدودة
ORIENT PROVISION & TRADING CO., LTD.

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